



“Non-Sell-A-Thon”

We need your help! Our annual “Non-Sell-A-Thon” fundraising effort begins in October. We do not ask you to attend an event, nor have your children sell something. Instead, we ask you to donate financially to Footsteps Child Care, Inc.

We are asking families to consider a minimum contribution of \$100. Your support of our “Non-Sell-A-Thon” is important, it helps to ensure our programs and enriching activities are available for all. Your support is also critical as we apply for more grants, as many foundations look at the ways families support our organization. Any amount is greatly appreciated.

Why do we need to raise additional funds?

Tuition covers 95% of our annual costs. Grants and fundraising make up the difference. We are dedicated to keeping tuition costs reasonable for our families, so we have made an organizational commitment to make up the remaining gap in our budget through grants and fundraising. If we are unable to close this gap, the main programs that are likely to be affected are:

1. Our Internal Fee Subsidy Program provides fee subsidies for qualifying families throughout all of our program sites. We provide approximately \$10,250 per month in fee subsidies. We have been able to provide help to all qualifying families, but fee subsidy requests continue to increase as many more families apply for tuition assistance. Currently we are serving 40 children, whose care is subsidized through the fee subsidy program.
2. The many enriching activities for the children and youth provided at no extra cost to families. We have PE, Art, and Mandarin specialists who are able to provide lessons and enrichment.

How to Donate?

Please complete this form and return it to your Site Director or mail it to the address below. Your donation can be made in full, by installment, using a credit card or through your Tuition Express Account. Please indicate your preference on this form. Footsteps Child Care, Inc. is a non-profit, 501(c) 3; our Tax ID is 94-3206278. Your donation is fully tax deductible and you will receive acknowledgement of your donation. If your company has a matching funds program, please consider notifying them about our organization.

Thank you for your continued support and help. Your contribution makes a real difference!

Yes, I want to contribute \$100 \$200 \$300 Other Amount \$ _____

My employer will match my donation

Name of Child: _____

Your Name: _____

Site: Barrett Cipriani Cipriani Preschool Nesbit RAMS
 Nesbit Puma Cubs Shores City Center Plaza Little Footsteps
 Community Supporter

Full Donation Enclosed, payable to Footsteps Child Care, Inc. and mail to 374 El Camino Real, Belmont CA. 94002

Please bill my Tuition Express Account Please bill my Credit Card (You must contact our office to set up)

I will pay in installments - How many & when _____ Donation paid in full by June 1, 2013